

HYUNDAI FAMILY T@LK

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RECENT PROMOTIONS



For a limited period, the Sonata will be available for savings of up to RM17,000.

* Based on interest rate of 2.7% for 9 years

** Hyundai Sonata FL Sport Variant. Terms & conditions apply.

Applicable to all Sonata variant, promotion varies by variant.

HYUNDAI MALAYSIA FACEBOOK WORLD CUP CONTEST WINNERS ANNOUNCED

The winners of the MY HYUNDAI WORLD CUP Contests have been announced on Hyundai Malaysia facebook page.

Tell your friends and customers to like the Hyundai Malaysia facebook page and be informed of future promotions and activities.



MANAGING DIRECTOR'S MESSAGE

Dear Colleagues,

The World Cup is over. Deemed the best World Cup ever, Hyundai is proud to have been a part of it.

For those of you who have received your increment letters, thank you for your hard work. This increase is a recognition of your outstanding efforts. I look forward to the dedication in your work in this financial year and wish you a wonderful career with our company.

The Hari Raya celebration will soon be upon us and I take this opportunity to first wish my muslim colleagues a wonderful "Selamat Hari Raya Aidilfitri". If you are traveling home for the Hari Raya Holidays, I would like to say drive safely and have a good holiday.

Happy Reading!

LAU YIT MUN
Managing Director,
Hyundai-Sime Darby Motors

HYUNDAI-RTM CSR AT POS SANTEH VILLAGE, PERAK

13 - 14 June 2014, Perak - For the second year running, HSDM collaborated with RTM at Pos Santeh Village in Sungai Siput, Perak on a CSR exercise. A total of 35 HSDM staff in 9 units of Santa Fe & Tucson conveyed to Sungai Siput to cater to the needs of the local community in terms of the basic amenities and better water supply through river cleansing at the water catchment area. On the way to Pos Santeh, the entourage made a stop at the Jabatan Kemajuan Orang Asli in Perak to learn how the organisation takes care of the welfare of the Orang Asli.

The staff were involved in cleaning up and improvement of the water catchment area. A telematch was also organised for the local community. Contributions of goods to the village include an electric saw, flour, rice, milk, sugar and clothes.



Team Hyundai photo opportunity



The Hyundai Santa Fe striking a smart pose



Posing with the Orang Asli children with their goodie bags



Hampers for the telematch games for the Orang Asli



The presentation ceremony of items for the villagers



At the Jabatan Kemajuan Transit Centre for pregnant Orang Asli



Heading towards the water source



Moving together as a team



HSDM'S DURIAN PARTY USHERS IN RAMADHAN



27 June 2014, Glenmarie - HSDM's annual durian party at its HQ was held right before the Ramadan month. Staff and guests got to enjoy a steady flow of durians as well as other tropical fruits like mangosteen and rambutans. Over 300kg of Durians ranging from Musang King, D24 and Kunyit were all gone within an hour! Must have been really tasty!

HYUNDAI BAGS TWO AWARDS AT ASIAN AUTO AWARDS



Mr. Lau Yit Mun standing proud next to the Santa Fe

25 June 2014, Subang Jaya - The Asian Auto ALLIANZ Auto Industry Awards is back for the 7th year with Hyundai taking home two trophies for the "Best Value for Money SUV" category and "Best Value for Money Executive Car" by the Santa Fe and i40 Sedan respectively. A thorough evaluation was conducted over the past 12 months and each vehicle was test-driven by the Asian Auto team over a period of 3-4 days to allow them to make use of the car in real life situations. The judges were able to experience the performance, features, comfort, functionality, practicality and more. A strict criteria was taken into account such as quality aspects, assembly processes, customers level of acceptance and also an overall evaluation towards the vehicle.



01 "BEST VALUE FOR MONEY SUV" - SANTA FE -



02 "BEST VALUE FOR MONEY EXEC. CAR" - i40 SEDAN -



Top: (L & R) Mr. Lau Yit Mun receiving the double awards for HSDM, Bottom: A group shot of the select winners

HYUNDAI MALAYSIA FAN PARK LIGHTS UP WORLD CUP CELEBRATIONS



Bringing the Samba experience to Malaysia

4 July 2014, Kota Damansara - HSDM brought football fans together to experience the passion and excitement of the FIFA World Cup at its Hyundai Fan Park at the Beer Factory, Sunway Giza from the 29th June until 6th July 2014, 7.30pm onwards.

HSDM lined up fun contests and activities that won participants FIFA merchandise. Among them were the football tournaments, PS4 FIFA 14 tournaments and the penalty kick competition. First 100 Hyundai owners were given a jersey on location too.

On the 4th, the party intensified with a Samba Dance performance, Freestyle Football performance, and the Fan of The Match competition, which won participants great prizes. Invites were open to all Hyundai Malaysia Facebook fans. The Guess The Winning Country Draw encouraged guests to pick the winning team in the LIVE matches and prizes were given out to 3 winners who made the correct prediction.

The Hyundai Fan Park is also hosted by Hyundai in five major cities around the world, namely Berlin, Madrid, Torino, Sarajevo and Sydney. Since the introduction of Hyundai Fan Parks in the 2006 FIFA World Cup, Hyundai has brought together more than 10 million football fans from around the world.



Cool acrobatics with the ball



Pose with the World Cup like you were there!



Hyundai ambassadors dressed for the occasion



Even the Hyundai models on display were in World Cup spirit



Foosball tournament challengers hard at battle



Emcee gets the crowds high on adrenaline before the matches



A participant tries her foot at the penalty kick challenge

HYUNDAI MANAGEMENT CONFERENCE 2014



10 July 2014 - The road of progress has resulted in a rapid expansion for our Hyundai brand. By empowering our people with proper training, nurturing of talents and skill development, we continue to live up to our promise by offering an experience beyond customer expectations through our brand slogan, New Thinking New Possibilities.

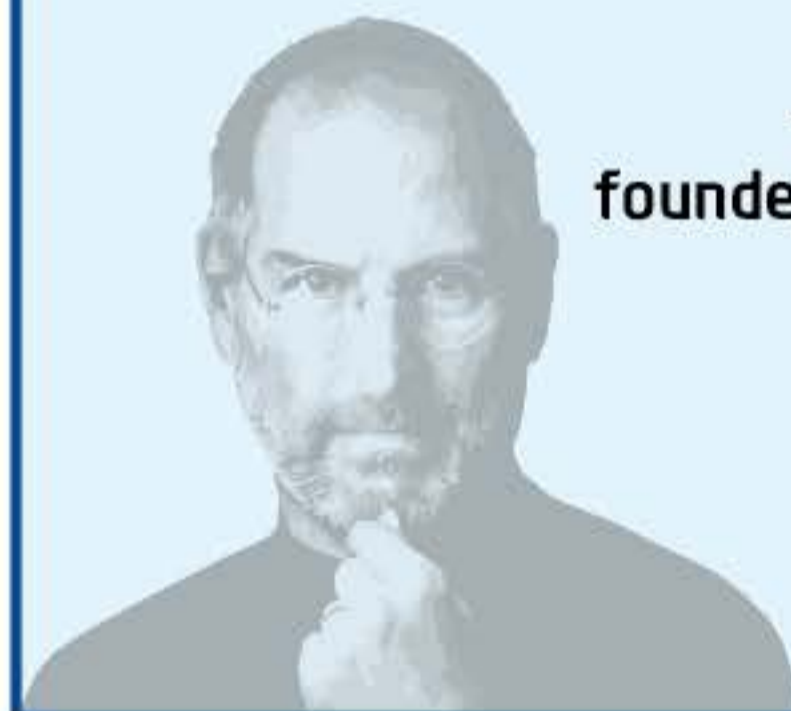
There were total of 80 attendees representing various departments at the event held at Pullman Putrajaya Lakeside. In the management training, the upper management shared last financial year's achievement and the significant challenges in the year and also furnish plans on moving forward, discussing how the staff can contribute and perform for an excellent year ahead.

#10 CUSTOMER CARE

HSDM constantly emphasises the importance of the Customer Experience, about going beyond the customers expectations.

Here is how Steve Jobs explains his philosophy on Customer Care. We agree!

“Our DNA is as a consumer company – for that individual customer who's voting thumbs up or thumbs down. That's who we think about. And we think that our job is to take responsibility for the complete user experience. And if it's not up to par, it's our fault, plain and simply.”



**– Steve Jobs –
founder of Apple Inc.**

WELCOME TO THE HYUNDAI FAMILY!

Department	Organisation Unit	Employee Name	Position
1 Sales Operations	SO – Selangor & East Coast	Leow Chee Khai	Area Manager
2 Central Services, CCC & HGSI	Technical Support	Wan Mohd Syahir bin Wan Azmi	Executive – Technical
3 After Sales – Glenmarie	After Sales – Customer Service	Nur Fatimah binti Zahrin	Service Advisor
4 Sales – Ipoh	Sales	Yip Phooi Ping	Sales Specialist
5 After Sales – Kota Kinabalu	After Sales	Lee Tze Peng	Head – After Sales
6 After Sales – Kota Kinabalu	After Sales – Technical	Mumin bin Haris	Foreman
7 After Sales – Kota Damansara	After Sales – Customer Service	Mohd Farid bin Mohd Ramli	Service Advisor
8 Sales – Kota Damansara	Sales	Nik Afeeq Muzani b. Nik Mohd Munir	Sales Specialist
9 After Sales – Shah Alam	After Sales – Customer Service	Wong Chun Fei	Service Advisor

'HYUNDAI YOUNG PLAYER AWARD' GOES TO PAUL POGBA



14 July 2014 - FIFA's Technical Study Group (TSG) has announced the winner for the coveted 'Hyundai Young Player Award' of the 2014 FIFA World Cup Brazil. Paul Pogba, 21-year-old Juventus star, earned the prestigious accolade after some remarkable performances in the French midfield during his five appearances in the tournament.

First awarded in 2006, the Hyundai Young Player Award were coincidentally both handed out to German players (Lukas Podolski in 2006 and Thomas Muller in 2010).

Fans further enjoyed it by participating in the 'Hyundai Young Player Predictor,' on FIFA.com website, and 30 lucky winners who chose Paul Pogba received special prizes.

HYUNDAI SHELL WRT SCORES DEBUT THREE CAR FINISH AND CLOSELY-FOUGHT POLISH PODIUM

30 June 2014 - The Hyundai Shell World Rally Team has taken its second podium of its rookie WRC season with Thierry Neuville finishing in third place in Poland. For the first time, the team has registered a three car finish in a competitive WRC event as Juho Hanninen and Hayden Paddon completed the four-day event.

In just its seventh WRC event, the rookie team has enjoyed a positive week and has had its hard work rewarded with a debut three car finish as Juho Hänninen (#8 Hyundai i20 WRC, co-driver Tomi Tuominen) and Hayden Paddon (#20 Hyundai i20 WRC, co-driver John Kennard) also completed the rally inside the top eight overall.



HYUNDAI MOTOR RECEIVES HONOURS IN AUTO EXPRESS NEW CAR AWARDS 2014 IN U.K.



16 July 2014 - The Hyundai Santa Fe 2.2-litre CRDi Premium has been awarded 'Best Large SUV' by Auto Express magazine in the annual New Car awards. The Santa Fe, now in its second full year of sales, fought off competition from the Land Rover Discovery and Range Rover Sport to win the title for the second year running.

Steve Fowler, editor-in-chief, Auto Express said: "The Hyundai Santa Fe is a brilliant way to transport a family. It's comfortable, spacious and efficient, with the cool looks that buyers of these sorts of SUVs demand. It also offers tremendous value compared to less talented, big name rivals."